

ABOUT THE SEMINAR

Hello,
We are just beginning UR Medicine Women's Imaging and Breast Care Center, in this region.
We come to help.

This important seminar is all about Mammographic Positioning and Patient care .
" The How to & The Why " of mammographic positioning, presented , will always follow ACR guidelines .

After this year, we anticipate all Seminars will to be CME accredited.

This journey begins with each one of us, from the Greatest to the Least .

Listing in order of Relevance are Two groups

Group 1

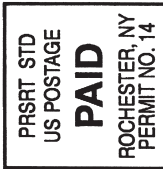
- Individual making the appointment
- Individual greeting the patient upon arrival

Group 2

- The technologist who performs the mammogram
- The technologist who performs the Ultrasound
- Your Breast Cancer Imaging Specialist (Radiologist)
- Relax, enjoy and learn all about mammographic positioning .

Dr. B
My title

Dr. AO
Her title



Ruby L. Belton, M.D.
P.O. Box 20545
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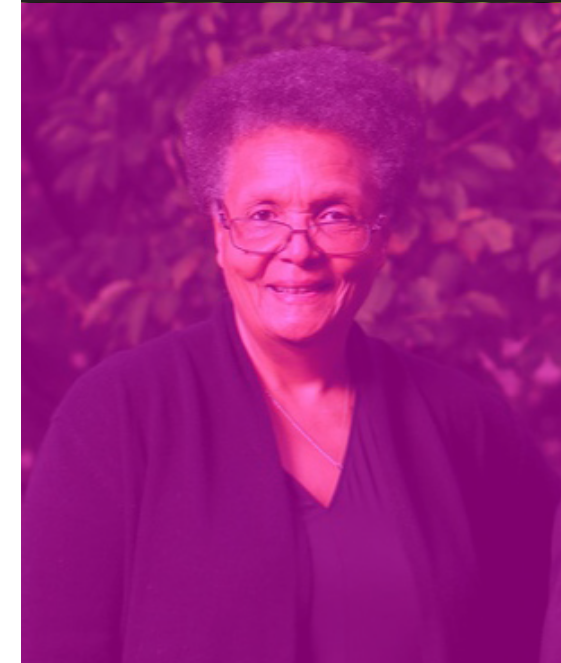
1st ANNUAL BREAKFAST BREAST IMAGING TECHNOLOGIST SEMINAR

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**Mammographic Positioning:
The How & Why**

Saturday, July 20, 2019

Location: TBD



Ruby L. Belton, M.D.
*UR Medicine Director
Regional Womens Imaging*



Avice O'Connell, M.D.
*UR Medicine Director
Breast Imaging*

GOALS OF THE SEMINAR

We will discuss the following:

1. Provide a brief overview of ACR requirements for clinical image quality required for MQSA accreditation.
2. Brief overview of anatomy of the breast (Radiologists and Technologists view point).
3. Review importance of not only image quality, but technologist's observations and patient history, on ability to detect breast cancer.
4. Emphasize extreme importance of the technologist, as it applies to mammographic positioning in determining the "relevance" and ability of your Breast Cancer Imaging specialist to detect breast cancer, on images the technologist submits for interpretation.

COURSE OBJECTIVES

At the end of the seminar, you will be able to discuss:

1. Who is and who is not a candidate for Intraoperative Breast Radiation Therapy (IORT) and discuss pros and cons of IORT.
2. The role of the Medical Oncologist in managing the breast cancer patient.
3. The importance of clear margins following lumpectomy.
4. Breast density, understand importance of mammographic positioning, breast compression and discuss ACR positioning guidelines required for accreditation.
5. Discuss the colors (red and orange) of the rainbow as it applies to nutrition and good health.
6. Phytonutrients & Nutrition, obesity, insulin resistance aging, cancer and the 2019 food "color of the rainbow" Orange.

PROGRAM

9:00 – 10:00AM	Welcome & Breakfast
10:00 – 10:45AM	Review of ACR Guidelines on Clinical Image Quality & Positioning Gross Chest Wall & Breast Anatomy Review of Breast Cancer Location & Stage by Location Overview of Breast Density: Strengths & Weakness of Mammography Importance of technologist's observations during routine mammographic positioning Review of Most Common Mistakes in Mammographic Positioning Basic Terminology Review Ruby L. Belton, M.D. Associate Professor UR Medicine Director of Regional Woman's Imaging
10:45 – 11:30AM	Interesting Cases Screening Guidelines Positioning Pearls General Comments Avice O'Connell, M.D. Professor UR Medicine Director of Breast Imaging
11:30 – 12:00PM	Quiz Review Question and Answer
12:00PM	End

STATEMENTS

Visit us on:



WHO SHOULD ATTEND:

Laypeople, All Health Care Professionals, Technologists and any interested individuals.

DISCLAIMER:

Before making any changes in your exercise program or diet, please talk to your doctor. If you have a medical complaint that you are concerned about, please talk to your doctor.

PLEA of GRNY :

1. Is not responsible for any complications, illness, disease or anything else in connection with material presented.
2. Is not endorsing or recommending any specific diet or dietary changes or exercise program or nor endorsing any medical or surgical treatment.
3. Has done it's best to present some of the most up to date knowledge on any and all information presented as it relates to the relationship of obesity, nutrition, the importance of physical activity and chronic diseases including cancer.
4. Is not responsible for nor endorsing any printed material content from references or research in connection with Nutrition, Obesity, Vitamin D, cancer or other Chronic diseases nor endorsing any surgical or medical recommendations. Talk to your doctors.

PLEA of GRNY is here to educate to hopefully make for a healthier you.
Remember: Your care is still in the hands of you and your doctor.